

Gender equality strategy

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Gender equality in the electronics industry is also a recruitment issue and Smartare Elektroniksystem is working to broaden recruitment to the industry. Efforts to achieve the goal include, through the impact on the education system, a long-term contribution to changing the numerical bias in educations relevant to the industry. Smarter Electronics Systems also work with the visibility of role models and positive discrimination of under-represented groups when merits are otherwise equal. For the distribution of the programme's resources in open calls, Smartare Elektroniksystems follows Vinnova's recommendations on writings regarding gender equality. When recruiting to the program board and appointing other positions within the program, the gender perspective must always be taken into account.

Concrete measures

The program is seen as one of the most important tasks to increase the proportion of women in the industry in the long term. The program contributes to this through information initiatives aimed at SYV and teachers, as well as initiatives aimed at students that aim to increase interest in technology in general and electronics in particular. The project Attraction for the future, which is being implemented by the Technical Museum within the collaboration programs, was initiated by Smartare elektroniksystem. The project aims to give all students in primary school a positive attitude towards technology and science.

Smartare Elektroniksystem runs an individual project that develops an NTA theme that is intended to be used primarily in technology education but has connections to several other subjects. The new NTA theme is primarily intended for years 7-9 in primary school and will give all students an knowledge of some important electronic components and how these can be used with the help of programming to influence and control important functions in a modern society. Teaching materials and laboratory work are designed to attract and show that everyone is needed in the electronics industry of the future.

In all election situations, it is important for those who can imagine being on their way into the industry to make role models visible. It is especially important that under-represented groups are offered opportunities to discuss their situation with someone you can identify with.